



TEXAS RIGHT TO LIFE

Convention for Life Sponsorship Opportunities

Would you like to advertise your mission at Texas Right to Life's Convention for Life?

June 22, 2024, hundreds of passionate Pro-Life Texans will gather at Grace Woodlands Church to celebrate the anniversary of the overturning of *Roe v. Wade*. Though abortion is illegal in Texas, there are still many threats to innocent human life. Planned Parenthood and the abortion industry continue to spread misinformation in Texas and attendees at the Convention for Life will hear from experts correcting these lies.

We want you to spread your message and mission with these faithful and conservative Texans by becoming a Convention sponsor! Your organization will reach hundreds throughout the day as attendees listen to Pro-Life speakers, learn ways to promote Life in their community, and visit our expo hall to engage with like-minded organizations.

Your Convention sponsorship will promote and grow your business to thousands of new audiences online, and hundreds in-person. You can solidify partnership with other conservative organizations, and leave your mark on history as one of the bold businesses to stand in defense of Life!

There are several different sponsorship levels for the Convention for Life. Explore the benefits levels below!

Book now to get a priority space! We look forward to telling our vast network of conservatives across Texas about your business or organization!

Defending Life with you,
Rachel Bush
Texas Right to Life Education Director
RBush@TexasRightToLife.com
713-782-5433

Select your sponsorship level below!

Advertising Benefits:	Platinum: \$1,000	Gold: \$800	Silver: \$500	Bronze: \$300
Exhibitor Features	10x10 Exhibit Booth 1 6ft table 2 chairs at booth 8 tickets to the Convention	10x10 Exhibit Booth -1 6ft table -2 chairs at booth -6 tickets to the Convention	-10x10 Exhibit Booth -1 6ft table -2 chairs at booth -4 tickets to the Convention	-10x10 Exhibit Booth -1 6ft table -2 chairs at booth -2 tickets to the Convention
Your Logo On:	-Event website -Sponsor banner -Social media mention -30 second ad on The Pro-Life Podcast	-Event website -Sponsor banner -Social media mention	-Event website -Sponsor banner	-Event website
Main Stage Shoutouts	-2 shoutouts -Slides during general session, -120 second video - 5-10 minute speech on stage	-1 shout out -slides during general session -60 sec video	1 shout out, slides during general session	Slides during general session
Emails or Texts to Attendee List	2 texts or 2 emails Text: 280 characters max., (including links)	1 text or 1 email Text: 280 characters max., (including links)	1 email 280 characters max., (including links)	1 text

Page 2, Sponsorship levels in detail:

Platinum Level: \$1,000

Exhibitor Booth:

- 10x10 exhibitor booth, includes one 6ft table and 2 chairs
- 8 tickets to the Convention

Branding:

- Logo featured on event website and sponsor banner with priority placement
- One individual social media mention on all TRTL's social media
- One 30 second ad on TRTL's Pro-Life Podcast
- 2 texts or emails to attendees after Convention

Main Stage Presence:

- Two acknowledgements from stage during main sessions
- One slide displayed on screen before main sessions and during breaks between sessions
- One 120 second video played during breaks between sessions
- One 5-10 minute presentation on main stage between sessions



Gold Level: \$800

Exhibitor Booth:

- 10x10 Exhibitor booth, includes one 6ft table and 2 chairs
- 6 tickets to the Convention

Branding:

- Logo featured on event website and sponsor banner
- One individual social media mention on all TRTL's social media
- 1 text or email to attendees after Convention (sponsor's choice)

Main Stage Presence:

- One acknowledgement from stage during main sessions
- One slide displayed on screen before main sessions and during breaks between sessions
- One 60 second video played between sessions

Silver Level: \$500

Exhibitor Booth:

- 10x10 exhibitor booth, includes one 6ft table and 2 chairs
- 4 tickets to the Convention

Branding:

- Logo featured on event website and sponsor banner
- 1 email to attendees after Convention

Main Stage Presence:

- One acknowledgement from from stage during main sessions
- One slide displayed on screen before main sessions and during breaks between sessions

Bronze Level: \$300

Exhibitor Booth:

- 10x10 exhibitor booth, includes one 6ft table and 2 chairs
- 2 tickets to the Convention

Branding:

- Logo featured on event website and sponsor banner
- 1 text to attendees after Convention

Mainstage Presence:

- One slide displayed on screen before main sessions and during breaks between sessions



Other Details:

- Advertisements must be written by sponsor and approved by TRTL media team
- Videos must be created by sponsor and approved by TRTL media team
- Logo and speaker bio must be turned in within a weeks time unless an otherwise agreed upon date has been arranged
- Texts and emails must be submitted 2 weeks before Convention, and will be sent after the Convention
- Sponsor is responsible for bringing their own tablecloth if so desired
- All sponsors and attendees are responsible for providing their own lunch
- All media materials must be submitted 2 weeks prior to Convention at the latest
- Bring your own cart to load in

*Please note: Texas Right to Life reserves the right to ask exhibitors to remove items from their booth at any time throughout the Convention for Life.

